

1. National Conference: We have conducted National Conference on “Tourism and Hospitality Industry in India” on 02.02.2019. The conference provided a unique forum for attendees from academia, industry, medical, government, and other organizations related to hospitality industry. The World Tourism Organization (WTO) in its “Tourism 2020 vision” has accepted the role of tourism as an integral part of the global economy and importance within the field of sustainable development. In view, it has become important to project India as an attractive destination for all type of tourists across the world. We have sent brochures highlighting about the conference to various Educational Institutions with a request to take part in the conference. The students, faculties, and research scholars who were present in the conference gained abundant knowledge. The conference provided a platform for many of the research scholars, students and faculties to present and publish their research papers. The conference consisted of key note speech, 04 technical sessions by the resource persons, paper presentations, and panel discussion. We have arranged separate venue for the students, research scholars and faculties for their paper presentations. We have released the conference proceedings with ISBN. It is decided to continue the National Conference every year.

2. Cater’s Act/Food Festival: We organized Cater’s Act-Food Festival and Traditional dance competition on 22.02.2019. The programme attracted many people from the local area who could enjoy the food prepared by the students under the guidance of faculties and also enjoyed the dance programmes by the participants of various educational institutions. The main purpose of arranging the programme is to train our students in marketing the event as well as to prepare the food of different cuisines. It is decided to continue the event every year in more innovative way.

3. Awards & Rewards: We have started the practice of presenting the awards and rewards to the students on various categories. The awards are given for the following categories a. Best Chef of the Year. b. Best Marketing Manager. c. Sports Awards. d. Best Entrepreneur of the year. e. Best Captain for Food and Beverage Service. f. Best Marketing Team. g. Cultural Day Dance Competition Winners. h. University Rank Holder. i. Best Out-going student. This is aimed in motivating the students and start putting their best effort to reach their goal and to prepare the students as per the industry standards.